

THE POWER OF OPPORTUNITY

2019

STL
YOUTH
JOBS

STLYOUTHJOBS.ORG

FRIENDS,

We are pleased to share our 2019 results within the pages of this report. With the continued support from our donors, business and community partners and our dedicated staff, we have impacted over 1,000 youth this year through training, mentoring and access to meaningful work experiences.

Our mission is to bridge a divide that exists in our community. Within this divide are staggering youth unemployment rates amongst our most underserved communities and a workforce unable to fill jobs due to a lack of soft skills and preparation, even in entry-level positions.

Through a support system that includes mentoring, experiential learning, skill building and exposure to potential career paths, we are preparing youth with the essential skills to meet these employer demands. We are creating a pipeline of the next generation of leaders in our community.

BUILDING SKILLS ALIGNED TO EMPLOYER DEMAND.

Employers report youth progress on essential skills.³



49,000

young people in St. Louis are unemployed¹

WHILE AT THE SAME TIME

46%

of local employers struggle to fill jobs due to lack of soft skills and preparation, even in entry-level positions²

Thank you for your continued support.

Dave Leipholtz, Chair

Hillary Frey, Executive Director

P.S. Did you know you have multiple options in connecting with us?

- *Donate directly at stlyouthjobs.org/invest*
- *Become an employer partner at stlyouthjobs.org/hire*
- *Sponsor a professional development event*

Email hillary@stlyouthjobs.org

¹ Halve the Gap by 2030 Report (2013)

² 2019 State of the St. Louis Workforce Report

³ Percentages are for youth who were rated as already strong or improved on essential skills



“

A summer job is a transformative opportunity. It's essential that our region's young people learn the needed soft skills so they are prepared and qualified to enter the workforce. Gaining this confidence and the boost of a summer paycheck helps set youth up for a successful future.

— MAYOR LYDA KREWSON

2019

IN REVIEW



795

connected to summer job opportunities

52

at-risk communities

218

worksites

16

industries

468

opened first checking/savings account

89%

were banked and using direct deposit

44%

were less stressed after participating

13%

were hired on either on a part-time or full-time basis after the program

69%

would have been hired if an appropriate opening had existed

YOUTH IMPACT FROM STL YOUTH JOBS

88%

Skill Development - I gained valuable job readiness skills

89%

Confidence Building - This experience made me feel more confident in myself

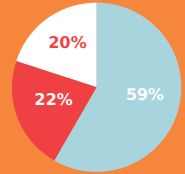
85%

Goal Orientation - This experience helped me think about future goals and aspirations

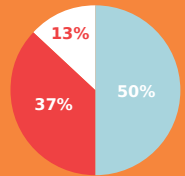
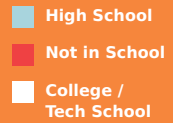
86%

Future Orientation - This experience helped me think about the work I want to do in the future

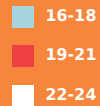
DEMOGRAPHICS



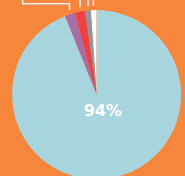
EDUCATION



AGE



2% 2% 1% 1%



RACE



CAREER ACCELERATOR PROGRAM

Newly launched accelerated internship experience for 52 alumni, ages 18-24.

Qualifying alumni completed additional trainings focused on leadership and professional development prior to beginning their summer job.



MEET BRIYANA

“Getting my foot in the door was very beneficial. This is the most relevant internship I’ve had that connected my career goals and aspirations.”

BriYana Merrill worked in the Orthopedic Unit at SSM St. Mary’s Hospital this summer through the Career Accelerator Program. The job was not only directly aligned with her interest in prosthetics, but also provided first-hand exposure to patients and medical professionals who shared their knowledge and experiences with her.

BriYana also emphasized the program’s ability to enhance her professional readiness by teaching her how to build

her personal brand and dress and speak professionally. She encourages other youth to “be proud of [your personal brand] because it’s permanent and you want to showcase it. **It’s not what you know, but who you know. But, it’s also who knows you.**”

BriYana is building on her summer experience while majoring in physics of medicine and business administration at Rockhurst University. She hopes to work in prosthetics in the future and start her own company.

Key college and career impacts:

76%

strengthened their career path plans

86%

received access to a better professional network

76%

more motivated to stay in school and/or pursue post-secondary education/training

Supported by:

**JPMorgan
Chase & Co.**

THANK YOU

We thank each of our providers, supporters, and partners for all they contribute to make our community stronger and young people successful. Our work would not be possible without their generous leadership and financial support.

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This report summarizes and represents the data from Enrollment Forms (795 participants), and results from evaluation tools and assessments conducted by LS Associates [including Youth Post Program Surveys (485 youth) and Employer Evaluation of Youth (167 employers), totaling 652 survey participants].

**STL Youth Jobs is a component fund
of St. Louis Community Foundation**

Photos by Susan Bennet, Ooh St. Lou Studios, Greg Goldmann Photography

Design by Michael Vollman

The logo for STL Youth Jobs features the text "STL" in orange, "YOUTH" in orange, and "JOBS" in red. A red arrow points from the "L" in "STL" to the "S" in "JOBS".

STL
YOUTH
JOBS



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