

# 2020 ANNUAL REPORT

# STLYOUTH JOBS

Investing in the Future of Our Workforce

## MISSION

Bridge the divide between our region's youth and the growing skills gap in our workforce.

## VISION

A city where our youth have the opportunity they need to succeed, and our businesses have the workforce they need to compete.

## 2020 BOARD OF DIRECTORS

### Dave Leipholtz

Board Chair

### Jason Growe

Financial Chair

### Randy Weller

Board Secretary

### Maurice Brown

### Patrick Brown

### Kate Casas

### Khalia Collier

### Sherita Haigler

### Dan Kronberg

### Katie Mauschaugh

### Brad Mauzy

## 2020 STAFF

### Hillary Frey

Executive Director

### Sara Breed

Director of Development

### Jerica Robinson

Director of Partnerships & Impact

### Lindsey Forsythe

Director of Employer Relations

### Camille Hogan

Marketing & Development Manager

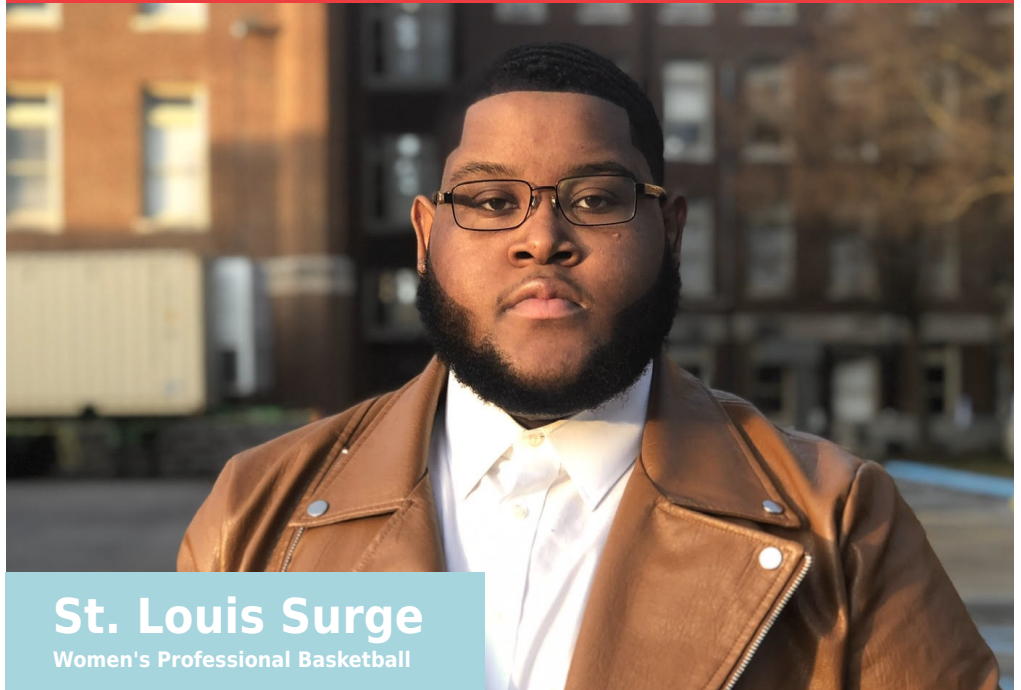
4818 Washington Blvd. #106  
St. Louis, MO 63108

[stlyouthjobs.org](http://stlyouthjobs.org)



@stlyouthjobs

## YOUTH SPOTLIGHT — Aariq Clark



### St. Louis Surge

Women's Professional Basketball

Aariq, a Webster University student majoring in sports and entertainment management, was tasked by the Surge to create a social media plan to boost fan engagement during the pandemic.

He developed a 10-episode web series that highlighted the daily life of Surge players. This helped fans relate to these professional athletes and better understand their daily lives.

"I was really excited because I was allowed to think outside of the box and come up with my own ideas in the comfort of my own home. My project was engaging with both the team and the fans so I had a really good time with that."

## EMPLOYER PARTNER — Power4STL

"You learn a lot from [the youth] and they learn a lot from you. Through this experience, we teach them how to respond to other people, how to react, how to be sociable, and the importance of being financially stable and independent...some kids never thought they'd be able to have their own bank account or savings account."

— Erica Jones

### Our Program Providers



## 2020 BY THE NUMBERS

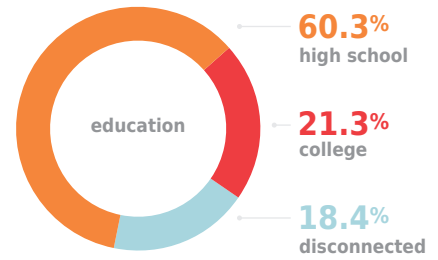
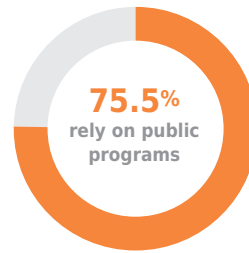
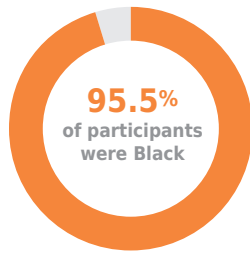
526

total summer opportunities for youth

69

employer partners

## YOUTH DEMOGRAPHICS



## YOUTH IMPACT

91%

rated their overall program experience as excellent or good

87%

gained job search skills for future employment

85%

said their Job Coach helped them set and achieve their goals

79%

saved money from their paycheck

85%

felt more connected to their community

95%

felt more confident and better-prepared for the job search

## EMPLOYER RESPONSE

80%

would have hired their youth worker(s) if they had a relevant opening

81%

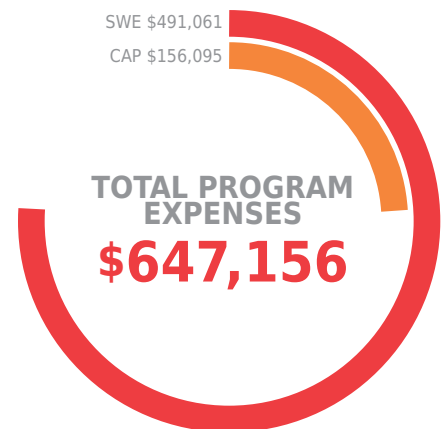
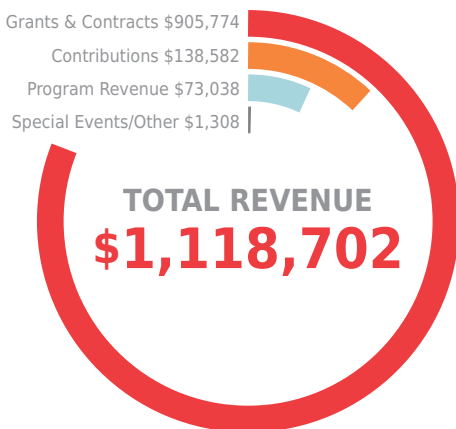
deemed their youth worker(s) to be job-ready

91%

would give their youth worker(s) a positive reference

## 2020 FINANCIALS

\*Data referenced from 990 form\*



This report summarizes and represents the data from Enrollment Forms (484 participants), and results from evaluation tools and assessments conducted by LS Associates [including Youth Post-Program Surveys (272 youth) and Employer Evaluation of Youth (38 employers), totaling 310 survey participants].

Photos by Susan Bennet, Ooh St. Lou Studios,  
Greg Goldmann Photography

Design by Vollman Design

FOR ACCESS TO OUR DIGITAL ANNUAL REPORT AND A COMPLETE LIST OF DONORS, PLEASE SCAN THE QR CODE.



# THANK YOU, 2020 DONORS

## \$100,000 - \$500,000

Anonymous Funder  
Bank of America  
City of St. Louis  
Citi Foundation  
Cities for Financial Empowerment Fund  
JPMorgan Chase Foundation

## \$50,000 - \$99,999

Incarnate Word Foundation  
The Mysun Charitable Foundation  
Nestlé Purina PetCare Company

## \$25,000 - \$49,999

Ameren Corporation Charitable Trust  
The Dana Brown Charitable Trust  
Enterprise Holdings Foundation  
St. Louis Mental Health Board

## \$10,000 - \$24,999

American Direct Marketing Resources  
Goldstein Family Foundation  
Joseph H. & Florence A. Roblee Foundation  
The Regional Business Council

## \$1,000 - \$9,999

Candy Cane Lane Homeowners Association  
Commerce Bank  
Hunter Easley-Mahaffey  
Nick & Hillary Frey  
Jimmy & Jenny Hamlin  
JPMorgan Chase & Co.  
Square  
St. Louis Community Foundation  
John Sweet & John Forti  
Wesley Tibbets  
YouthBridge Community Foundation  
William S. Anheuser Charitable Foundation

## \$1 - \$999

Eric Abrams  
Kerry Allen  
Amy Ameling  
Andrea Barragan  
Kiley Bednar  
Theresa Beldner  
Christie Bingenheimer  
Amie Bossi  
Michael Bradley  
Adam & Sara Breed  
Judy Breed  
Tyler Breed  
Maurice Brown  
Patrick Brown  
Christine Burghoff

Sheila Burkett  
C&M Interiors  
Dwight Canning  
Kate & Martin Casas  
Arletta Cason  
Clayco, Inc.  
Clyde C. Miller Career Academy  
Khalia Collier  
Erick & Laurie Creach  
Kaitrin Cunningham  
Kimberly Davis  
Ben Dons  
Rachel D'Souza-Siebert  
Caitlyn Duncan  
Sherea Dunlap  
Posy Lou Durr  
Patti Duvall  
Joseph Eimer  
Mark & Denise Elliott  
Dena Evers  
J.J. Flotken  
Lindsey Forsythe & Scott Clithero  
Neosha Franklin  
Steve Frey & Pam Moore  
Paula Gaertner  
Lacy & Gabe Gassner  
James Gehrs  
Givable  
Sean & Jessica Grove  
Bethe & Gary Growe  
Jason & Rebecca Growe  
Karen Guskin  
Sherita Haigler  
Hair by Abra Kadabra  
Patrick & Catherine Hamacher  
Tiffany Hanley  
Keir Haug  
Health and Performance Center  
Geri Heberlie  
Craig Hoemann  
Camille Hogan  
Frances Hogan  
Maria & Corey Hogrefe  
Joyce Kampwerth  
Thomas Keefe  
Abigail Keough  
JoAnn Kindle  
Carolyn Kindlebetz  
Amanda & Mark Kissel  
Katherine Knapp  
Michael Knepper  
Allison Krause  
Ann & Daniel Kronberg  
Chris Layloff  
Sidney & David Leipholtz  
Patrick & Rebecca Leonard  
Anthony Leonarduzzi  
Mary Ellen & Jason Lintker  
Andrew Mauschbaugh  
Katie & Matt Mauschbaugh  
Brad & Kara Mauzy

Sue & Steve Mauzy  
Nichole McGowan  
Pamela McGowan  
Tera McGowan  
Theresa McGowan  
Beverly McGuire  
Daffney Moore  
Molly Mormann  
Jahsan Page  
Jessica Payne  
Liz Pecha-Poelker  
Colette Poettker  
Katherine Post  
Jenny Praytor  
Rob & Clare Prickett  
Brian Randolph  
Kathy Reeves  
Dawn Richards  
Cynthia & Mike Roark  
Ryan Robertson  
Jerica Robinson  
Jenny Rogers  
Lana Rottler  
Leslie Schueler  
Cory Smallwood  
Susan Stepleton  
Nicole Swanson  
Kristin Thompson Poelker  
Kate Tichelkamp  
Marilyn Trauner  
Brooke Van Anne  
Hilary Wagner  
Evan Waldman  
Randy & Gail Weller  
Rae West  
Terry West  
William West  
Kevin Wilkins

## IN-KIND DONATIONS

4 Hands Brewing Co.  
Eleven Eleven Mississippi  
Baileys' Restaurants  
Community Impact Network  
The Done Department  
Kennedy Capital Management, Inc.  
Lutheran Foundation of St. Louis  
MiTek  
Nestlé Purina PetCare Company  
Perennial Artisan Ales  
Spry Digital, LLC  
Urban Chestnut Brewing Company  
Vollman Design